

THE OVERSEAS PRESS BULLETIN

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July 17, 1965



TURNABOUT: Gen. Ellis Williamson (left), commander of 173rd US Airborne Brigade, and OPC Award-winning photographer Horst Faas (right) take pictures of each other on a road in Viet Nam. In the background are New York Herald Tribune correspondent Beverly Deepe and two unidentified soldiers. Picture was made by AP's Peter Arnett. (AP Photo)

Coup Dries Newslines In Algiers

By BERNARD REDMONT

ALGIERS — Dick O'Malley, AP Paris bureau chief, remarked that getting news out of Algeria following the recent coup d'etat and abortive Afro-Asian summit conference was "as frustrating as trying to pin a rose on a saddle bronc."

For the newsmen who rushed to Algiers for the latest crisis, newsgathering and transmission was tougher than during the seven-year war of independence and the Secret Army troubles.

At the outset, censors installed themselves in news agency offices. When the censors left, the agencies suffered constant cuts in their teleprinter and telex services. Telephone calls were tapped and monitored, and delays of many hours were common in placing calls to Paris or London. Some correspondents who tried to call the US direct waited all day and never got through.

Radio and TV correspondents labored under fantastic burdens — due to both bureaucracy and deliberate runaround. It was a rare event when an actual radio circuit was established — and even then, correspondents had to submit their scripts an hour in advance for a "control" stamp. The Algerian Revolutionary Council authorities blandly maintained this did not constitute "censorship."

Despite its pretension to "democratization" and elimination of the "despotism of Ahmed Ben Bella," newsmen felt the Col. Houari Boumedienne regime was a military dictatorship of a far more severe type than encountered before.

For at least the first two weeks of
(Cont'd on page 5)

THE VIET STORY (CONTINUED)

Mueller-Pentagon Talks On Newsmen's Complaints

WASHINGTON — Assistant Secretary of Defense Arthur Sylvester and other officials met with OPC President Merrill Mueller July 7 at the Pentagon to discuss complaints of OPC members about press facilities in South Viet Nam.

The meetings took place after several weeks of correspondence with USIA Director Carl Rowan and White House Press Secretary George Reedy, and after a Washington survey by Victor Riesel, chairman of the OPC Freedom of the Press Committee.

On the record, Sylvester promised prompt action on any OPC complaint whether it reached him direct, or through the Club.

In fairness, the DOD claimed having
(Cont'd on page 4)

Closeup: How It Looks To A Visiting Editor

Ben Bassett, AP Foreign News Editor, has recently returned from a firsthand look at the situation in Viet Nam. This is his close-up opinion.

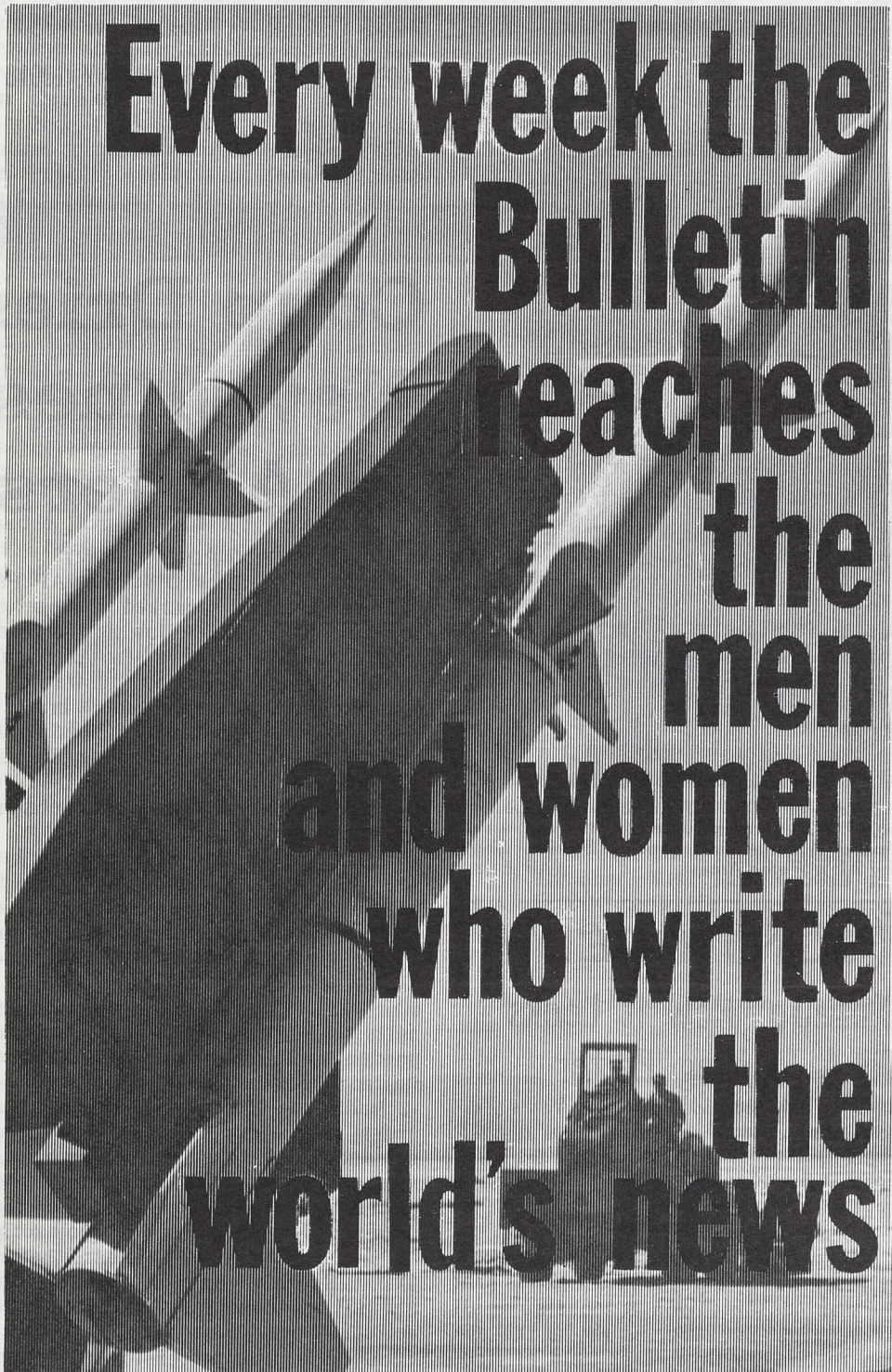
By BEN BASSETT

The first impression you get on a helicopter ride across Viet Nam is that the map has fooled you. It looks so small in the atlas. Yet here, as far as the eye can reach, are field after field of rice-lands, running occasionally into a jungle area that has never been cleared.

The fields are smaller and the crops are different, and the machine gunners keep fingers on triggers, but you might be looking down on the US Middle West in its lushest season.

(Cont'd on page 4)

PERSONAL COPY



Every week the
Bulletin
reaches
the
men
and women
who write
the
world's news

Extend your company's reach

LARRY RUE, 72 DIES IN BONN

Veteran newsman *Larry Rue*, 72, died July 13 in Bonn, Germany, following a heart attack.

Rue was chief of the *Chicago Tribune* bureau in Bonn. He headed the paper's offices in London and Paris during the World War II period.

He spent more than 50 years in the profession. He covered the Russian famine in 1921, the Hitler putsch in Munich, 1923; the Lindbergh kidnaping; the Hungarian uprising in 1956 and the Iraqi revolution in 1958.

During World War II, Rue made his way out of enemy-held Netherlands using a bogus document of paper, ribbon and sealing wax.

Rue often flew his own airplane to his assignments; it formed the subject of a book *I Fly for News*, published in 1932.

Lisa Howard a Suicide

Lisa Howard, woman newscaster who had the *News With the Woman's Touch* program on ABC, died July 4 in East Hampton, N.Y., after taking an overdose of sleeping pills.

She had been dismissed by the network last fall after participating in former Sen. Kenneth Keating's reelection campaign.

The death came three weeks after she suffered a miscarriage. She is survived by her husband, Walter Lowendahl, and two children.

Calendar

All reservations will be charged to member's accounts unless cancelled in writing 24 hours prior to function.

(Tapes of the Wednesday luncheons are broadcast regularly at 5 p.m. on WNYC.)

Tues., July 20 — Films, "Korean Legacy", OPC Award-winning film and "The Unending Struggle", State Dept. film. 8:15 p.m.

Wed., July 21 — Luncheon, with Dr. Bryant Wedge, director of the Institute for the Study of National Behavior. 12:30 p.m.

Thurs., July 22 — Screening, "The Ipcress File", Universal Screening Room, 4th floor at 445 Park Avenue.

Tune in "International Interview" on WNYC Channel 31 at 10 p.m. next Wednesday, July 21, to hear Louis Ignacio-Pinto, UN Ambassador from Dahomey. Program repeated Friday at 4 p.m. over WNYC radio.

WORLD-WIDE TICKER

Edited by JERRY KRISKA

LONDON . . . from BOB TUCKMAN

Don Connery, former Time staffer, expects to publish book on Scandinavia later in year or early '66, both here and in States. Connery traveled 10,000 miles through Nordic countries to collect material for book, tentatively titled "The Scandinavians." He became interested in project during assignments to Scandinavia for Time . . . NBC tossed big bash at Claridges as a farewell for **Joseph C. Harsch** and welcome for successor **Elie Abel**. Among out-of-towners at party were NBC's **Gary Stindt** and Westinghouse's **Ed de Fontaine**, from Berlin; NBC's **Ken Bernstein** from Moscow; AP's **Milton Marmor** from East Grinstead.

There's an aftermath to **Joe Harsch's** futile six-month campaign to get delivery on a Jaguar to take to States. A few hours after his "letter to the Times," relating his frustrations trying to get delivery, was published, he received a phone call from a dealer promising delivery in three days. In the meantime, Harsch bought a Mercedes — immediate delivery.

George Sherman, Washington Evening Star, is back at London base after a trip to Algeria to cover coup there . . . AP's **Eddy Gilmore** is still answering mail as result of 30-minute documentary he did on program called "Any Old Thing" for British commercial TV network. It was about London's antique business and interest shown in it by American tourists.

In town after an extensive tour of the Soviet Union and all the east European countries is **John P. Leacocos** of the Cleveland Plain Dealer. In London, he had a smashing reunion with AP's **Lynn Heinzerling** (formerly of the Plain-Dealer) and AP's **Milton Marmor** . . . **Roderick MacLeish**, chief European Correspondent for Westinghouse Broadcasting Co., and prexy of the Association of American Correspondents, spent a week aboard his cabin cruiser on the Thames. He heads for stateside home leave July 30 . . . **Robert H. Estabrook**, London-based chief foreign correspondent of the Washington Post, leaves July 15 to become associate editor for his newspaper in Washington. He said farewell at a reception in The Dorchester July 13 which also served to introduce London News Editor for the Post, **Richard Maloy**.

PARIS . . . from BERNARD REDMONT

New offspring for Paris-based correspondents: **Bernard Kaplan**, Montreal

Star, and wife **Tonya** announce birth of a daughter, **Juliette**, at American Hospital of Paris. They already have a son, **Charles**.

Henry Tanner, new NY Times bureau chief, and wife have a son **Victor**, born in Nykobing Mors, Denmark.

The evening Paris-Presse has ceased publication as a separate newspaper and is now being issued as a combined edition with France-Soir once a day.

Robert Farrell, McGraw-Hill World News, on vacation in Italy.

Howard Simpson, formerly in Paris and Saigon, due back at US Embassy as information officer, replacing **Bob Levine**.

Bernard Redmont, Westinghouse-AFP, celebrating July 14 Bastille Day by Air France-ing to US for home leave with family at his Vermont farmhouse, Route 1, Vershire, Vt.

FRANKFURT . . .

from PHIL WHITCOMB

US press' June lunch brought 22 to Frankfurt's Schultheiss-Westend: Army Times' **Tom Wuriu**, patron saint of the lunch; AP's **Dick O'Regan**; **Curt Daniell**,
(Cont'd on page 5)

OPC Award Film To Be Shown Tuesday

There are still a few seats available for the screening of the OPC Award winning film, "Korean Legacy," at 8:15 p.m. Tuesday night, July 20, at the Clubhouse.

The film, produced by **Baldwin Baker** for KTLA-TV (Los Angeles), received OPC's 1965 Special Award for Outstanding Journalistic Achievement, and many members who saw brief excerpts at the Annual Dinner urged that a showing of the whole production be arranged.

A short discussion program, following the film, will be led by **Dr. Dorothy M. Frost**, Executive Director of the American-Korean Foundation, and **Richard J. H. Johnston**, OPC past-president and veteran NY Times correspondent in Korea.

The second half of the evening will feature the first New York showing of a new State Department film, "The Unending Struggle," which has been produced to show how the staff of a typical US Embassy functions overseas. The locale is Ecuador.

The evening has been arranged by the Open House Committee with cooperation of the Film Committee and the Conference Group of US Organizations on the UN. Please phone the desk (LW 4-3500) for reservations.

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FIRST ON THE PACIFIC
FIRST 'ROUND THE WORLD





CAN PEACE BE MADE HERE? AP Foreign Editor Ben Bassett pauses in the conference rooms at Panmunjom, where the long-drawn-out peace talks followed the fighting in the Korean conflict. Conferences have been going on intermittently at Panmunjom ever since. Bassett made the stop during a world inspection tour which included a focus on southeast Asia. (AP Photo)

Editor Looks at Viet During SE Asia Tour

(Cont'd from page 1)

South Viet Nam is bigger than you thought, almost as big as Missouri, and there are so many places to hide. It is fine territory for guerrillas.

You set down at a dusty outpost where a few American advisers live alongside a company of Vietnamese Rangers. There are thousands of sandbags around the machine-gun emplacements and miles of barbed wire.

There are trenches and a moat. Meat is stewing in a tent. The Rangers you are told, make probes into the nearby area, it seems likely that a handful of guerrillas, skipping from spot to spot, can pin down scores of government soldiers without much effort.

This primitive side of the war, repeated many times, somehow recalls the days when US wagon trains drew into a ring for self-protection. And Dien Phu, the place where the French put all their eggs in one basket and had them smashed.

You quickly realize there's a big difference. The South Vietnamese and the Americans aren't being pinned down to one spot or a dozen spots. They are widespread, and the drive is on to extend their operations to what may some day become, for military purposes, a saturation that leaves the Viet Cong little room to operate. That, at least, seems the aim.

You get a sampling of this at an airbase where you can see hundreds of planes, craft that are ready and able to navigate north of the 17th parallel or deal when they can find the enemy south of it.

This base is a striking contrast to the outpost with its trenches, but both are part of the war. So is Saigon, with its people going about their everyday pursuits — and the often bickering generals and politicians who exercise Vietnamese sovereignty. Saigon, with its flourishing black market in US goods that somehow evaded the post exchange; where a terrorists' explosion taught the US Embassy to install shatterproof glass in all windows.

Where does it all end? The making of predictions about Viet Nam is not a profitable business. But it is hard to escape the impression that the Americans are here for a long stay.

After a visit to Viet Nam it is a sobering experience to fly into Korea. At Panmunjom, in the demilitarized zone that divides North and South Korea, the two sides meet in bitter sessions to cite each other's alleged flouting of agreements. You remember how the Red Chinese sent in their "volunteers" to drive UN forces beyond Seoul for a time. And 50,000 US troops remain today to safeguard the peace, 12 years after the fighting died down.

MUELLER TAKES CASE OF PRESS TO PENTAGON

(Cont'd from page 1)

instituted some remedies that covered specific complaints carried by Mueller. Certainly, in its operational procedure toward any correspondent, this was the case.

On political policy, Mueller was not authorized by any editor or network official to discuss this with the DOD; indeed, that department is equally unauthorized in this field.

But it can be said that a study has been completed of new press facilities operational plan for South Viet Nam, and this will be announced by the proper authorities in due course.

No member's complaint was raised by name of correspondent or organization. Rather, principles (like visiting air bases) and specifics (like logistical support for newsmen) were discussed. Progress of varying degree — but progress — appears to have been made in all aspects of correspondents' problems. More progress is promised in the study mentioned above.

The main issue, however, that the United States Government has decided the American Embassy in Saigon is the senior authority in the field, appears to lie beyond the scope of OPC complaints.

(Editor's Note: Rowan and Reedy resigned several days after the above meeting.)

TATARIAN ANSWERS DODD

UPI Editor Roger Tatarian answered criticism of the press in Viet Nam by Conn. Sen. Thomas J. Dodd, in a recent newsletter to UPI subscribers.

He was referring to charges by Dodd that "truth has been distorted by twisted or misplaced emphasis or where important truths are not known because the story had not been told at all or not been told widely enough." Dodd's criticisms were contained in the *Congressional Record* and in a letter to Sen. J.W. Fulbright.

Answering Dodd's accusation that the Buddhist persecution in Viet Nam was non-existent or exaggerated, Tatarian answered: "With respect, I can only suggest that Senator Dodd is oversimplifying what the press was reporting in that period."

Noting that Dodd criticized inadequate coverage in some areas, the UPI executive commented, "... here we get into the area of subjective judgment. What Senator Dodd believes to be inadequate may be adequate to someone else, and vice versa."

WORLD-WIDE TICKER

(Cont'd from page 3)

Walter Rios, Tom Lucey, Johanna Priam and Anne Brian, all Overseas Weekly and Family; Army Times' Sharon Mahan, Bill Russell, Dick Leutzinger, Stars & Stripes' Lieut. Col. Campbell, and Phil Lynch, Frankfurter Allgemeine. Attending from Army side were: Col. William Reilly, USAREUR Public Affairs chief, who quoted section of Manual which features Army's love for the press; Lieut. Col. Robert Steele, V Corps; Capt. Chick, VII Army Stuttgart, and John Roth, Public Affairs, Northern Command.

At AFN, Dave Mynatt, is now assistant managing editor, John Szucks is European editor, and Frank Gorin was imported from Las Vegas as news writer. Dan Allen, who handled Frankfurt news, will be London correspondent, starting about mid-August, while Don Henry will be new Frankfurt correspondent.

At UPI, Zander Hollander missed the June press lunch because of baby prob-

lems (Daniela, age 4 months). Werner Zwick left UPI to join sensational Springer "Bild Zeitung."

Holiday news: At AFN, Dan Allen just back from Florida and other US spots . . . Maury Cagle back from 4,300-mile drive through Spain with wife Nancy and two children, plus lay-off at Rota for USN refresher course . . . Bill Shaw off to Texas. At Army Times, Tom Wuriu is back from Venice, where his English wife saw more compatriots than she would have seen at Moreton-in-the-Marsh. Joe Pollack is off to States again for two or three months. At UPI Dick Growald and Zander Hollander are due to take holidays in fall, latter in England.

MANILA. from CARLOS A. ANGELES

John Esterline, director for the USIS in the Philippines, and his wife, Mae, played hosts to a large group of American and Filipino correspondents at the US Embassy ballroom to bid farewell to Alfred Johnson and to welcome Harold

McConeghey, outgoing and incoming deputy public affairs officers of the US Embassy . . . Jerry King, of the New York Times, was in Manila to cover the Seventh Fleet . . . Jim Lucas, Scripps Howard correspondent, spent three days in Manila before proceeding to Saigon to cover the warfront . . . Eugene Burdick, the "Ugly American" and "Fail Safe" co-author, was expected to arrive in the Philippines to do a story here for Holiday Magazine.

Willis Player, vice president for public relations, Pan American World Airways, has set up a three-day conference for the company's public relations teams based in Europe, South America, the Middle and Far East and in the United States, to be held in New York from July 26 to July 28. Expected to jet from London will be Fred Tupper, Pan Am pubrel manager in Great Britain; from San Francisco, Calif., Robin Kinkadea; from Chicago, Ill., R. G. Wigginton; and from the Philippines, yours truly. Also attending the confab will be David Parsons, Public Relations Director, Atlantic/Pacific; S. Roger Wolin, Public Relations Director, Latin America; and Richard Barkle, Public Relations Manager, Home Office.

Newsgathering a 'Struggle'

(Cont'd from page 1)

the new regime, a total blackout was maintained on foreign newspapers.

This correspondent's baggage and personal effects were minutely searched on arrival, and all foreign publications (including *New York Times*, *Herald Trib*, *Figaro*, *Combat*, *Paris-Match*, etc.) were confiscated. Other travelers reported similar treatment. During his nine-day stay, no foreign newspapers were on sale in Algiers.

NBC's costly TV equipment was seized and held for many days despite protests and promises of authorities to release them. Other newsmen suffered constant harassment of a similar nature.

The process of newsgathering became a constant struggle — with no central facilities for issuing information or confirming news items.

Whenever a correspondent left Algiers, he usually was asked to carry out dispatches or news tapes.

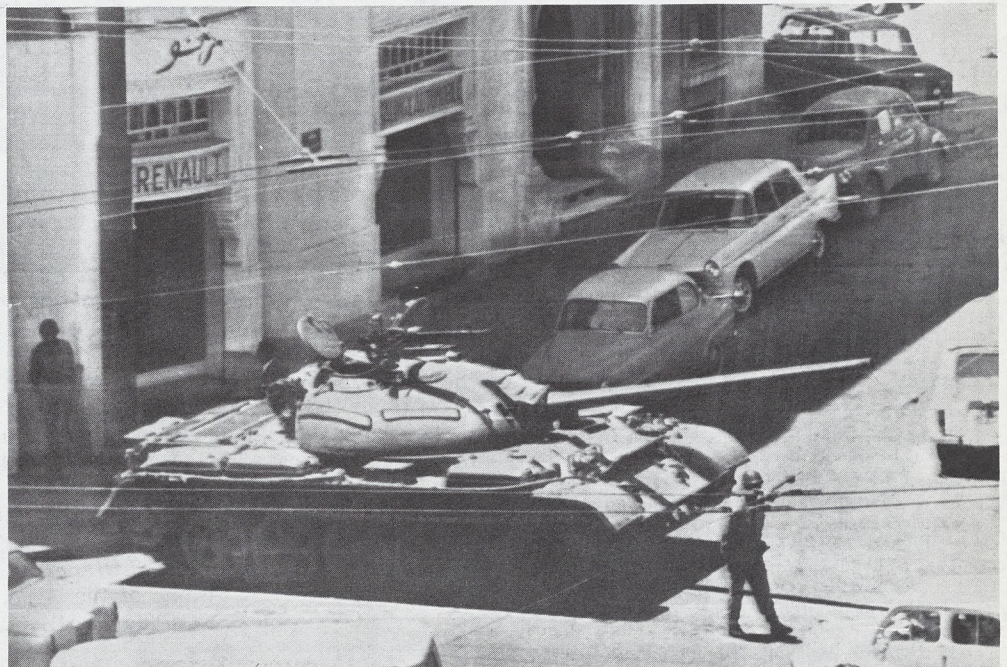
The Hotel Aletti, traditional news marketplace during the Algerian war, resumed its legendary role.

Newsweek's Arnaud de Borchgrave, in Algiers for a special story on Ben Bella, shot the first photos of the putsch, and managing editor Kermit Lansner flew out to Paris with the material.

Also on the scene were: Curtis P. Prendergast and Jon Randall, *Time-*

Life; John Rolfson and Sid Lazard, ABC; Winston Burdette, CBS; Al Rosenfeld, NBC; Russ Braley, *NY Daily News*; Sy Freidin, *NY Herald Tribune*; Joe Grigg, UPI; Mike Goldsmith and Joe Dynan,

AP; Earl Foell, *Christian Science Monitor*; Peter Braestrup, *NY Times*; Milton Freudenheim, *Chicago Daily News*; Lou Fleming, *LA Times*; Bob Shaplen, *New Yorker*, and many others.



WHERE NEWS WAS HARD TO GET OUT: A tank faces the "Peoples Palace" (Parliament) in Algiers following the coup in which President Ahmed Ben Bella was deposed by his former aide, Co. Houari Boumedienne. Newsmen suffered harassment at hands of new regime. (UPI Cablephoto)

THE OVERSEAS PRESS BULLETIN

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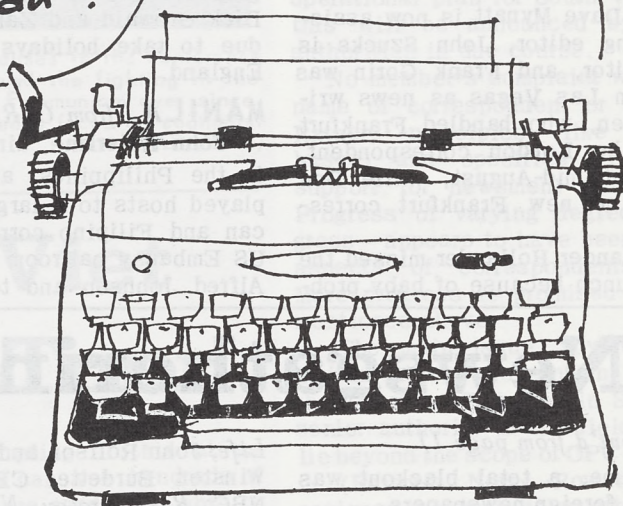
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still life

do you believe everything you read?

I don't even believe everything I write...



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Letters

ALCOTT MEMORIES

Marjorie Young's letter about Carroll Alcott brought back a flood of memories about this fine newsman.

I worked with him in New York at WINS where we both had news programs. Later, and until recently, Carroll Alcott was always ready to give me air time when I needed it on the west coast for my work in the Pentagon.

He had the knack of making trite news items seem exciting and the more complex events clear and understandable.

He was a fine gentleman and always a good friend.

Josephine S. Hennings
Dept. of the Army
Washington, D. C.

FLIGHT CHEERS

As a veteran of quite a few special junkets and overseas trips, I would like to cast a great big vote of approval for Madeline Ross and the recent OPC

junket to Europe and return via TWA.

With all of the divergent personalities involved, Madeline did a great job and deserves a great vote of thanks from all of us.

If the 1966 trip is now being planned, please put my wife and myself down as the number one applicants for the trip.

George Zuckerman
Asbury Park, N.J.

Classified

VATICAN COUNCIL stringer. Exclusives as in 1962-63. (See "Letters from Vatican City," p 83) For OPC interview, Aug. 20-25 please phone 415 892-2491 (after 8 p.m. \$1).

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A-411-Wanted: Solid news and feature writer for major public relations agency. Newspaper and/or trade journal writing exp. preferred. Writing in drug area helpful. Salary: \$12,000.

A-410-Wanted: P.R. associate with combination of writing experience, preferably on newspaper or other publication, and possibly with some background in fields of medicine, hospitals, public health. For management, consulting firm. Salary open.

A-408-Wanted: Press relations manager with good general P.R. background in industry. For major corporation. Salary: \$13,000-14,000.

A-407-Wanted: Publicity/P.R. specialist, male or female, for city hospital. To prepare press features, brochures & pamphlets. Able to interpret scientific findings, work with physicians. Salary open.

A-406-Wanted: Three capital fund raisers. (1) for city settlement house; (2) for large social service organization; and (3) general fund raising. All with philanthropic foundations. Must be able to develop presentations, work with foundation boards. Salary open.

A-405-Wanted: Experienced radio news writer/editor for military radio operations. Radio news desk exp. essential. Salary: \$8,650.

A-404-Wanted: Artist's representative with good contacts with art directors of ad agencies, to obtain assignments for top photog.

Upstate New York:

A-409-Wanted: Public information director for professional organization, working from Albany. Requirements: sound experience in association work, ability to write and deliver speeches. Considerable travel to chapter cities, knowledge, law professional problems helpful. Starting salary, 11M; excellent fringe benefits.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin on cost-free basis.

REMEMBER, NOW

Classified ads submitted to the *Bulletin* must now be accompanied with advance payment — 50 cents a line for a 40-space line. Ads received without payment will not be processed.

Material must reach the Club front desk or the Bulletin office by noon Monday for publication the following Saturday. Any ads received after the deadline will be held over until the next issue.

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has produced industrial alcohol and solvents for more than 50 years. A Division of National Distillers and Chemical Corp. since 1951, U.S.I. is now the focal point of National's expanding activities in chemicals and plastics. Besides industrial alcohol, products include heavy chemicals, sodium and polyethylene resin and film.

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Robert E. Macaulay — Motion Picture Production Officer, USIA, Bombay, India.

William J. Maxwell — Chief Press Officer, Irish International Airlines, New York, N.Y.

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JOSEPH W. GANGELHOFF — Director of Public Information, Continental Oil Company, New York, N.Y. Proposed by Basil R. Littin; seconded by Will Yolen.

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*No food service Saturdays during summer

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Dorothy Omansky** off July 20 for London, Paris, Rome and Amsterdam with the United Nations Association group . . . **Irene Corbally Kuhn**, whose column, "In My Opinion . . ." is syndicated by King Features Syndicate, back from a three months' writing trip which took her to South Africa, twelve other countries in Africa and Europe, and the Canary and Balaeric Islands . . . **John Strohm** returned from a swing through Czechoslovakia, Poland and Yugoslavia studying food and agriculture in the satellite countries.

CHECKING IN: **Robert O. Dorang**, chief of the Bonn bureau of McGraw-Hill World News, from Germany.

NEW POSTS: **Jeanne Toomey** now editor of Manhattan East, NY weekly . . . After eight months recuperating from an auto accident in California, **Russell R. Benedict**, who has been a managing partner in the New Frontier Mine, in Cadiz, Calif., has taken over as program consultant, National Advisory Committee on Farm Labor, with headquarters in NY . . . **Trudy Goth** now doing press and public relations for the Salzburg Festival.

BOOKS: **Dr. Joseph F. Montague**, who returned recently from a visit to Dr. Alfred Schweitzer in Gabon, is rushing completion of a manuscript, "The Why of Schweitzer," for publication by **Fred Kerner's** Hawthorn Books this fall. On the company's spring list are books by **Barrett McGurn**, **Dan Morris** and **Kenneth Anderson** . . . **Hunter S. Thompson** has signed a contract with Ballantine to do a book on the Hells Angels and other California motorcycle gangs — plans to leave the country after its publication next spring . . . **Alvin M. Josephy, Jr.**, of American Heritage, will have two new books out this fall. He was editor-in-charge of the firm's Book of the Great West; also authored his own 1,000-page volume on "The Nez Perce Indians and the Opening of the Northwest," which Yale University Press has scheduled for October. In addition he's overseeing the American Heritage History of World War II, being written by C. L. Sulzberger of the NY Times for 1966 publication . . . **Jean Baer's** book of advice for the woman traveling alone, "Follow Me!" is being serialized in the NY Post and a chapter of it appears in the current (July) issue of Cosmopolitan under the title "Travel Single — It's the Most." **Anita Diamant Berke** agented . . . **David Reed** is author of a book being published in September as a Reader's Digest book

supplement under the title "The Stanleyville Massacre;" it will appear in October via Harper & Row as "111 Days in Stanleyville." Book is the story of the Congo massacres; includes talks by survivors, on-the-spot investigation, interviews with Congolese officials and American personnel, gathered by Reed and Digest editorial and research staff.

ARTICLES: **Alan Levy** currently represented in four magazines: "Peek-a-Boo Sex; or How to Fill a Drive-In" in Life for July 16; "The Muzak Men" in Life for July 16; "The Muzak Men" in Life for July 16; "What Every Woman Should Know About the Beatles" in July Good Housekeeping; and "Craig Claiborne, Won't You Please Eat Home!" in Books for July . . . **Hal Lehrman** has pieces of Africans, Arabs, Israelis and Russians in the Saturday Review, Midstream Magazine and the Herald Trib, along with a review of **Victor Lasky's** "The Ugly Russian" in the Herald Trib Book Week.

RADIO & TV: **Fred Kerner**, prexy of Hawthorn Books, guested on Lillian Friedman's "The World of Books" program on WEVD recently, discussing "The Wind of Change in Publishing." The program brought an unusual number of phone calls and letters . . . **Morgan Beatty** will be guest speaker July 23 at the 40th anniversary of station WCSH, Portland, Maine, a charter member of the NBC network.

HONORS: **Joseph C. Harsch**, chief of NBC News in London for the last eight years, has been made an Honorary Commander of the British Empire (C.B.E.) He leaves London shortly for Washington, D.C., where he will be NBC's diplomatic correspondent . . . Add OPCers who have contributed their files to the Wisconsin State Historical Society, **Dr. Gregor Ziemer**, who this summer sent the third batch of his WLW broadcasting activities. The Society, he reports, now has more than a thousand of his broadcasts, all his fan mail and files — total weight 250 pounds.

RUARK BURIED IN SPAIN

Columnist Robert Ruark, who died in London July 1, was buried last week in Palamos, Spain, near his home at the Costa Brava resort town.

Palamos authorities ordered a funeral with public honors, and the Catholic Church had offered to conduct the services, even though Ruark was not a Catholic.

NEWS NOTES

SAGE FOUNDATION GRAND

The Russell Sage Foundation has awarded a grant of \$315,000 to the Columbia University Graduate School of Journalism.

The grant is aimed at achieving closer cooperation between social scientists and journalists.

A major portion of the grant provides residence fellowships to experienced reporters, editors, magazine writers and broadcasting personnel for study of behavioral sciences. Grants-in-aid will cover research and field work expenses. The money also supports a conference of communications and sociological leaders at the University's Arden House next spring.

Foundation president, Dr. Orville G. Brim, Jr., announced the grant, noting that cooperation between the two fields was becoming increasingly important. "As more responsible journalistic media give added attention to covering basic social trends, the possibilities of drawing upon the behavioral sciences steadily increase."

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EARLY BIRD'S FIRST CUSTOMER

The first live television commercial from America to Britain via Early Bird — a two and a half-minute spot advertising *The London Daily Mail* — was broadcast last Wednesday.

The spot included a dateline report by the *Mail's* chief NY correspondent, *Jeffrey Blyth*, from the Jet Propulsion Laboratory in Pasadena, Calif., on the progress of the Mariner Mars probe.

The commercial was timed to coincide with the 100th birthday anniversary of the *Mail's* founder, Lord Northcliffe. *The Daily Mail* was the first company to introduce live commercials to British television.

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CATLEDGE RENAMED TO API BOARD

Turner Catledge, executive editor of *The New York Times*, has been re-elected to the Advisory Board of American Press Institute at Columbia University.

Other OPCers serving current Board terms are *John P. Harris*, chairman of Harris Newspapers, Hutchinson, Kan., and *Edward Lindsay*, editor, Lindsay-Schaub Newspapers, Decatur, Ill.

API, founded at Columbia in 1946, conducts two-week seminars for experienced newsmen and women from the US and Canada.